

# Alan S Johnson Jr

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## Video Editor, Motion Graphics Designer, 3D Generalist

### Summary

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Multi applicational creative professional video and motion graphics artist with over ten years experience with exceptional versatility and expertise in the film, television, video post-production, and digital media landscapes. Extensive skill set across a wide array of applications and technologies, including expert video editing, motion graphics, 3d modeling/animation, sound design and comprehensive knowledge of both hardware and software tools in the industry. Passion for staying ahead with state-of-the-art technologies pairs with a proven track record of working with and supporting teams, delivering high-quality media on schedule, exceeding client expectations across diverse projects. Work history highlights successful collaborations with major brands like Google, Cisco, Apple, and Nickelodeon, underscoring capability to develop compelling storylines, manage complex post-production workflows, and maintain productive client relationships.

### Technical Skills

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|-------------------------|-------------------------------|---------------|
| • Video Editing         | • Adobe After Effects         | • Web Flow    |
| • Motion Graphics       | • Adobe Photoshop             | • Logic Pro X |
| • Sound Design          | • Adobe Illustrator           | • Reason 3.0  |
| • VFX (visual effects)  | • Adobe Substance Painter     | • BMPCC       |
| • 2d Animation          | • Adobe Audition              | • Canon C300  |
| • 3d modeling/animation | • Autodesk Maya 2022          | • Canon 7D    |
| • Photography           | • Autodesk Mudbox 2018        | • MS Office   |
| • Videography           | • DaVinci Resolve 18          | • Key Note    |
| • Graphic Design        | • Adobe Substance 3D Designer | • Mac OS      |
| • Motion Design         | • Adobe Dimensions            | • Windows     |
| • Final Cut Pro         | • Houdini 20                  | • Linux       |
| • Adobe Premiere Pro    | • Figma                       |               |

### Education

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Extensive related professional experience since 2003 – On the job and online training, continual education in equipment and applications for photography, videography, video editing, 2d/3d animation, sound design and VFX.

### Experience

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#### Video Editor | Motion Graphics Designer | 3d Generalist

Freelance – San Francisco, CA

Feb. 2005 - Present

- Provide freelance video editing, motion graphics design, and 3d modeling and animation services across various media demographics, ensuring the delivery of high-quality content tailored to diverse client needs.
- Played a critical role in delivering a successful project outcome for the animation team at White Widow and Radical, for Apple WWDC 2020 contributing to high-stake projects valued at \$26K over three weeks, including overtime and double time. Continuously commended for expert leadership and technical skills
- Led post-production efforts for a wide array of digital content, including broadcast, corporate, promotional, and news videos, employing advanced techniques in video editing, motion graphics, sound design, and color correction.
- Established and nurtured strong professional relationships, contributing to successful projects for notable clients such as Nickelodeon, Roku, Intel, and Apple, enhancing brand visibility and audience engagement through strategic media solutions.
- Exceptional ability to translate directors' artistic visions into compelling visual stories, ensuring fidelity to the project's conceptual goals throughout the editing process and achieving recognition for quality and creativity.
- Managed multiple project timelines and budgets, ensuring timely delivery of edits that incorporate multiple camera angles, titles, graphics, audio, and special effects, thus consistently meeting the dynamic needs of clients nationwide
  - Full Client List: Studio No6 NY, Hewlett Packard Enterprise, Google Cloud, Apple WWDC 2020, ASG LLC, Nickelodeon, Roku, Intel, Hitachi, EMMY SF, Beyond Pix, Martinez Creative Group, Beyond Pix SF, Sephora University, IDEO, Turner Broadcasting, Cartoon Network, The Weather Channel, MTV, CNN TVPG, Fox Sports, Morrison Healthcare, Synergy, Artisan Picture Works, Harold Inc., Super Deluxe, Elevation, Shaw Science Partners, Fine Line Productions, R&R Productions, Outpost Pictures, Fox Sports Network, Redfish, Soap Box, Magic Video, iCOW, TMG, Bars + Tone.

### **Senior Video Editor | Motion Graphic Artist**

Hewlett Packard Enterprise | HPE – San Francisco, CA

Dec. 2020 - Aug. 2022

- Led video editing and 2D/3D motion graphics creation for HPE, directly collaborating with producers and directors to ensure content exceeded brand specifications and client expectations
- Crafted compelling storylines and narrative arcs, seamlessly integrating brand-specific vector art and images into video projects, enhancing storytelling impact.
- Optimized encoding and output strategies for diverse playback devices and platforms, ensuring high-quality content delivery across digital mediums.
- Skillfully selected and edited audio tracks, including voice and music, to align with the desired mood and enhance the overall soundscape of each project.
- Consistently met and surpassed project deadlines, advising creative teams on time management and budget optimization to enhance production workflows.

### **Senior Video Editor | Motion Graphic Artist**

Hewlett Packard Enterprise | HPE - San Francisco, CA

Oct. 2018 – Dec. 2020

- Developed and executed innovative 2D/3D motion graphics and video editing projects, collaborating closely with producers and directors to meet critical deadlines and brand guidelines.
- Played a key role in storyline development and visual storytelling, ensuring all content accurately represented the project's subject matter and client's vision.
- Prepared vector art and imagery for animation and video editing, enhancing visual appeal and narrative coherence.
- Implemented precise encoding and output procedures tailored for multiple viewing platforms, improving accessibility and viewer engagement.
- Provided expert advice on best practices for production, significantly improving project timelines and budget efficiency while maintaining high-quality standards.

### **Video Editor | Motion Graphics Artist**

Beyond Pix – San Francisco, CA

Apr. 2014 – Jul. 2016

- Delivered high-quality video edits incorporating diverse camera angles, dynamic titles, engaging graphics, and immersive audio effects, driving viewer engagement and client satisfaction.
- Managed projects from conception to completion, ensuring all post-production elements including editing, sound mixing, and color correction were executed to perfection.
- Spearheaded the creation of broadcast, corporate, and promotional videos, employing advanced motion graphics and visual effects to strengthen brand identities and promotional campaigns.
- Maintained alignment with directors' artistic visions throughout the editing process, contributing to the creation of visually compelling and narratively engaging content.
- Played an instrumental role in the post-production process, including quality control, to ensure all content met technical standards and editorial guidelines, fostering positive client relations and repeat business

**References available upon request**

## Examples

### My Sites:

<https://asjpost.com>

<https://sffreelance.com>

### Youtube:

<https://www.youtube.com/@nodepost>

### Playlists:

<https://youtube.com/playlist?list=PLOlalBVq0Fg5ZD8aSkYu9DL0AFhErFDqj>

<https://youtube.com/playlist?list=PLOlalBVq0Fg53j10aV9eN0WbxfgrFpJ-G>

<https://youtube.com/playlist?list=PLOlalBVq0Fg4FHupDxgeIX9vdaj3oHWRX>

[https://youtube.com/playlist?list=PLOlalBVq0Fg7eY0h0L\\_EZVCI4s61k0mT1](https://youtube.com/playlist?list=PLOlalBVq0Fg7eY0h0L_EZVCI4s61k0mT1)

[https://youtube.com/playlist?list=PLOlalBVq0Fg7RohaCks\\_TNcez-GYHk9qv](https://youtube.com/playlist?list=PLOlalBVq0Fg7RohaCks_TNcez-GYHk9qv)

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Hello!

Thanks for taking the time to read about me! I started in post production a long time ago in a galaxy far away. Over the years working as a creative professional I have acquired many skills and experiences that have made me well rounded and versatile in the production and post production. I love what I do and I am always exploring new ways to do things and be creative!

A little history on me, I actually started learning the trade writing music and working with a vast range of DAW's. I discovered Flash and After Effects and I took an interest in visual media and animation as well. After several years of reading help files and doing tutorials I became a solid operator of many types of art applications. I then landed an opportunity to learn Avid Adrenaline and become a Video Editor. And that was all she wrote!

I was born for this work, it's who I am, and what I have taken an interest in for many years after I started.

I have worked for:

Studio No6 NY, Hewlett Packard Enterprise, ASG LLC, Onward Search, Creative Circle, AV Services NJ, Google Cloud, Apple WWDC 2020, Nickelodeon, Roku, Intel, Hitachi, Senomix, EMMY SF, Beyond Pix, Martinez Creative Group, Beyond Pix SF, Sephora University, Black Rock, IDEO, Turner Broadcasting, Cartoon Network, The Weather Channel, MTV, CNN TVPG, Morrison Healthcare, Synergy, Artisan Picture Works, Harold Inc., Super Deluxe, Elevation, Shaw Science Partners, Fine Line Productions, R&R Productions, Outpost Pictures, Fox Sports Network, Redfish, Soap Box, Magic Video, iCow, TMG, Bars + Tone.

Im looking for a great team to join and bring my skill, work ethic and experience too! I love what I do and it shows in any project I have the honor of contributing too or developing.

Thank you for your time and consideration!

Alan

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